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PRIVATE SCHOOL expo 2009

Private School Expo Will Educate Vancouver Parents About Options

Canada's largest Private School Expo is coming soon to Vancouver! The event takes place Sunday November 15th at the Westin Bayshore, with 25 schools and as many as 500 families expected to attend. This marks the third time the event has been held in Vancouver and is the fourth such expo held this year in Canada, with previous events having been held in Toronto, Oakville and Montreal.

One parent who attended last year's event praised the expo as a kind of one-stop browsing experience. "It saved me a lot of time. I was able to get more information about schools in one spot. [The Expo] is a must for parents researching educational options for their children."

Media and families are invited to attend the Vancouver Private School Expo to find out about the value of a private education. Expos in Toronto, Oakville and Montreal earlier this year met with enthusiasm, with parents calling the events "very well organized" and a "great opportunity."

Get informed about private education!

Information sessions at the expos are extremely helpful to parents, who often exclaim that these are "excellent." Robin Hinnell, executive director of Independent Schools Association of BC (ISA-BC), will be speaking at the Vancouver Expo.

Presentations at this year's expo will include the following:

- **How to choose a school** offers parents a step-by-step approach to choosing the right school for your child. There are many factors to consider when choosing a school, and what may be a great school for your neighbour's child may not be the best fit for yours.
- **How to pay for private school**, presented by financial experts, tells you how to work education costs into your budget and offers details about incentives like tax benefits, grants and scholarships.
- **Boarding Schools — An opportunity of a lifetime** challenges parents to fully consider this option. Boarding schools today offer tremendous advantages. The session offers a peek into life at boarding school and identifies some of the common myths causing parents to miss an opportunity to give their children a great gift.

The Westin Bayshore is located at 1601 Bayshore Drive, Vancouver, BC.

Get all the details: <http://www.ourkids.net/expo/vancouver-expo.php>

Register now: <http://www.ourkids.net/expo/register.php>

Come prepared: <http://www.ourkids.net/expo/prepare-for-the-expo.php>

About Our Kids Media

Our Kids Media (established 1997) publishes five print publications and three significant informational websites. Three magazines are distributed annually through the Globe and Mail including Our Kids Go to School, Our Kids Go to Camp and Comfort Life. Our Kids Media's websites – including ourkids.net, camps.ca and comfortlife.ca – collectively receive more than 500,000 unique visits annually from Canadian families making critical decisions about education, camp or retirement.

In 2002, Our Kids launched its first annual Private Education School Expo, a one-day event designed to connect schools with parents seeking to fully understand their children's educational options. In 2009, there are four Expos being held in venues across Canada, throughout the fall months. Expos have already been held in Montreal, Toronto and Oakville in September and October.

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