



**Tod Maffin**, broadcaster and futurist.

## **Outline**

### LEARNING IN A DIGITAL AGE: How Technology Changes The Way Students Learn

Backed by the latest research and findings in neurological study, Tod Maffin will demonstrate how the multimedia environment around our students and multitasking technologies like PDAs are destroying their ability to learn.

In this provocative keynote, Maffin outlines the urgent, large-scale changes he believes are needed in curriculum development and classroom policies if our students are ever to have a fighting chance against the very world we've created for them.

An eye-opening hour for any teacher, school administrator, or parent who cares about the children in their care.

## **Bio**

According to the Globe and Mail, Tod Maffin is "one of Canada's most influential futurists". He is widely recognized as a leading international authority on the strategic use of social media and how new and emerging technologies are affecting every part of business — from human resources to training to mental health. Maffin is one of the country's go-to commentators on the impact of accelerated technological change and innovation on the business and economic environment and can speak to every aspect of technology and resulting implications for the world in which we live.

One of Canada's podcasting pioneers, Maffin writes a blog that is followed by thousands of people in the media, technology and business communities around the world. He continues to host a national technology column on CBC Radio and is the past host of todradio.com and Real Life Chronicles.

Maffin is recognized as a thought-leader in business innovation and strategy to trend-spotting and technological advancements. In January 1999, he launched MindfulEye.com, an artificial intelligence firm that developed the patented Lexant technology to perform syntactic analysis on public opinion comments posted on the

Internet and aired in the media, thus providing a “mood monitor” of stocks. The launch of MindfulEye.com precipitated a meteoric rise in his popularity as a technology futurist. Tod Maffin’s comprehensive understanding of high-velocity change and competition, hyper-innovation, trends and the accelerating pace of the world around us offer audiences an insider’s viewpoint of what the world holds in store and what lurks around the corner. Whether it’s six months, a year, or ten years away.

His energetic, upbeat, jargon-free and highly entertaining presentation style ensures that audiences are not only captivated and engaged, but entertained and motivated. He has addressed audiences around the world, from Stockholm to Berlin and from Romania to Australia, and is one of very few speakers capable of bringing an audience to their feet in a standing ovation at 7am. Maffin offers audiences a startling glimpse into the future we’re facing, challenging our minds, expanding our horizons and opening up a brand new world of possibilities.