



Michael Horn, co-founder and Executive Director, Education, of Innosight Institute

Outline

Disrupting Class: How Disruptive Innovation Is Changing the Way the World Learns

Michael Horn will analyze the most important social sector of our time, education, through the lens of "disruptive innovation," a groundbreaking theory that describes how new products and technologies uproot existing systems and replace them with more accessible, less expensive, vastly improved systems.

Horn will begin his keynote with an introduction of the central tenets from the disruptive innovation theories, then describe how using one such disruption - online learning - can help schools and educators move beyond the current monolithic school system toward customizable, student-centric learning. He will discuss how this is already happening in British Columbia and around the world, and what educators can do to seize this opportunity.

Bio

Michael B. Horn is the co-founder and Executive Director, Education, of [Innosight Institute](#), a non-profit think tank devoted to applying the theories of disruptive innovation to problems in the social sector. He is the coauthor of [Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns](#) (McGraw-Hill: June 2008) with Harvard Business School Professor and bestselling author Clayton M. Christensen and Curtis W. Johnson, president of the Citistates Group. *Strategy + Business* named the book the best human capital book of 2008.

Disrupting Class uses the theories of disruptive innovation to identify the root causes of schools' struggles and suggests a path forward to customize an education for every child in the way she learns. Horn has been featured as a speaker at many education conferences, including the National Evaluation Systems' conference and the Grantmakers for Education conference.

Prior to this, Horn worked at America Online during its aol.com re-launch, and before that he served as David Gergen's research assistant, where he tracked and wrote about politics and public policy. Horn has written articles for numerous publications, including *Education Week*, *Forbes*, the *Boston Globe*, and *U.S. News & World Report*. In addition, he has contributed research for Charles Ellis' book, *Joe Wilson and the Creation of Xerox* (Wiley, 2006) and Barbara Kellerman's *Bad Leadership: What It Is, How It Happens, Why It Matters* (Harvard Business School Press, 2004).

Horn earned his MBA from Harvard Business School and an AB from Yale University, where he graduated with distinction in History.