



**Rob Sharpe**, Learning & Development, TELUS Communications Inc.

## **Outline**

### Utilizing Web 2.0 for Teaching and Learning Success

With a love for both technology and learning, we look forward to extremely exciting times ahead. A convergence of social communities such as Facebook, intelligence such as Google ads, and media engines such as YouTube have created a potential utopia for learning professionals.

Not only can we create learning communities which combine these worlds to competitive advantage, we can also prepare our learners to utilize their networks to facilitate their social and professional success.

## **Bio**

After implementing a computer and business efficiency project in South Africa and working in London, England as the Training Manager for a world-class risk management software provider named the Strategic Thought Group, Rob returned to Canada to work at TELUS. His current team is responsible for vendor and internal eLearning development, selection of industry leading development tools, supporting the LMS, promoting SkillSoft's career development opportunities, and executing TELUS' social learning strategy.